

IN THE CLAIMS:

1. (Previously Presented) A process for setting the crop mark for and/or in a print production, in which prints are continuously printed on a web; the process comprising:
- cutting the web lengthwise into a first web strand and at least one second web strand;
- 5 converging the first web strand with at least the second web strand and/or at least one other web strand to form a web strand bundle;
- cross-cutting the web strand bundle between prints following each other in the direction of conveying;
- adjusting lengths of paths of the web strands of the bundle, before the convergence, by path length changes that are selected to be such that crop mark positions of the web strands
- 10 related to the cross cutting are set; and
- selecting the path length change for the first web strand to be such that a greatest of the path length changes is smaller than it would be if the path length of the first web strand were not adjusted.
2. (Previously Presented) A process in accordance with claim 1, wherein the path length change of the first web strand is selected to be such that the greatest of the path length changes becomes minimal.
3. (Previously Presented) A process in accordance with claim 1, wherein the path

length change is selected for each of the web strands of the bundle to reduce and/or minimize the greatest of the path length changes.

4. (Previously Presented) A process in accordance with claim 1, wherein at least one of the web strands of the bundle is turned and/or reversed before the convergence and the path length change is performed for the turned and/or reversed web strand before the turning and/or reversal.

5. (Previously Presented) A process in accordance with claim 1, wherein the first web strand is converged with the second web strand and/or with the at least one other web strand of the bundle directly, without turning, and cross-cut.

6. (Previously Presented) A process in accordance with claim 1, wherein a color mark of a printing cylinder, which transfers ink for a print to be printed on the web in the pattern of an image, is set in such a way that the setting is coordinated with the change in the path length of the first web strand in order to obtain the crop mark position of the web strand that is related to the cross cutting.

7. (Currently Amended) A process in accordance with claim 1, further in a printing press with crop mark setting device, the printing press comprising:

providing at least one said printing couple for printing on a web;

providing a lengthwise cutting means for ~~the~~ said lengthwise cutting of the web into
5 a the first web strand and the at least one second web strand;

providing converging means for said converging of the first web strand with the at least
the second web strand ~~and/or at least one other web strand~~ to form a bundle;

providing a cross-cutting means for said cross-cutting of the bundle; and

providing a crop mark setting device comprising at least one deflecting means for each
10 of the web strands of the bundle, said deflecting means forming a deflection axis for the web
strand of the bundle, the web strand being associated with it, wherein said deflecting means
is mounted movably such that the particular deflection axis formed is adjustable at right angles
to an axial direction by a maximum adjusting path length, wherein the maximum adjusting
path length of each of said deflecting means is such that the adjusting path lengths by which
15 the deflection axes must be adjusted for setting the crop mark positions of the web strands, said
crop mark positions being related to the cross-cutting, can be split between said deflecting
means of all web strands of the bundle.

8. (Currently Amended) A ~~crop mark setting device~~ process in accordance with claim
7, wherein each of said deflecting means is adjustable by a maximum adjusting path length,
which is at least half the maximum adjusting path length of each other of said deflecting
means.

9. (Currently Amended) A ~~crop mark setting device~~ process in accordance with claim

± 7, wherein the maximum adjusting path lengths of said deflecting means are at least essentially equal.

10. (Currently Amended) A ~~crop mark setting means~~ process in accordance with claim ± 7, wherein the first web strand is a direct strand, which is converged without turning with at least the second web strand and/or the at least one other web strand to form the web strand bundle.

11. (Currently Amended) A ~~crop mark setting device~~ process in accordance with claim ± 7, wherein said converging means comprises a turning bar means for the second web strand or the at least one other web strand of the bundle, and said deflecting means for the second web strand or the at least one other web strand of the bundle is arranged in the path of the second web strand or of the at least one other web strand of the bundle in front of the turning bar means.

12. (Currently Amended) A ~~crop mark setting device~~ process in accordance with claim ± 7, wherein the converging means comprises a turning bar means for the second web strand and said deflecting means for the first web strand and said deflecting means for the second web strand are arranged on a common part of the path of the web strands in front of the turning bar means.

13. (Currently Amended) A ~~crop mark setting device~~ process in accordance with claim 12, wherein said deflecting means for the first web strand and said deflecting means for the second web strand are arranged such that the web can be pulled in during the pulling in of the web around both said deflecting means before it is cut lengthwise.

14. (Currently Amended) A ~~crop mark setting device~~ process in accordance with claim ~~1~~ 7, wherein said deflecting means for the first web strand and said deflecting means for the second web strand are arranged such that the path of the web strand separates from the path of the second web strand only behind the two deflecting means.

15. (Currently Amended) A ~~crop mark setting device~~ process in accordance with claim ~~1~~ 7, wherein said deflecting means for the first web strand and said deflecting means for the second web strand are arranged such that the web can be guided simultaneously around both said deflecting means during the pulling in of the web.

16. (New) A process for adjusting a crop mark on a web, the process comprising the steps of:

providing the web with a plurality of cropmarks;

cutting the web lengthwise into a first web strand and a second web strand;

moving said first and said second web strands along separate first and second paths

5

respectively;

converging said first web strand with said second web strand to form a web strand bundle;

cross-cutting said web strand bundle after said converging based on said cropmarks;

10 adjusting lengths of said paths of said web strands before said converging to adjust a position of said cropmarks at said converging, said adjusting including adjusting said length of both said first and second paths between said cutting and said converging.

17. (New) A process in accordance with claim 16, wherein:

a measuring of a deviation of said cropmarks is preformed;

said adjusting of said length of said first and second paths is performed to have individual changes in both of said lengths be less than said deviation of said cropmarks.

18. (New) A process in accordance with claim 17, wherein:

said adjusting of said length of said first and second paths is performed to minimize length changes in said first and second paths.